

2525 Dominic Drive, Suite J
Chico, CA 95928

(530) 891-2882
(530) 891-2878 Fax



W. James Wagoner
Air Pollution Control Officer

Robert McLaughlin
Asst. Air Pollution Control Officer

FOR IMMEDIATE RELEASE
THE APPROACH OF HOT WEATHER AND WILDFIRES
RAISE CONCERNS ABOUT AIR QUALITY
APRIL 30, 2009

The approach of hot weather calls attention to the fact that we should all be well-informed about the air quality in our community. Air pollution, such as particle pollution and ozone, can harm everyone, especially those with respiratory and heart illnesses, older adults, young children and people who are active outdoors.

There is a valuable tool available that can help keep our community better informed about air quality. EnviroFlash (www.enviroflash.info) is an e-mail alert system that delivers air quality information straight to your inbox. Subscribers enter their e-mail address and ZIP code, and select the type of message they want to receive. They can receive alerts about the local Air Quality Index (AQI) each day or only when the air quality is expected to be unhealthy. If you're interested in knowing what the air quality is for different areas in the State enter that ZIP code and receive an e-mail alert. In Butte County you can receive alerts for Chico, Gridley and Paradise. Other North State areas include Yuba City/Marysville and Redding.

Many of us feel overwhelmed by our inbox and might be hesitant to sign up for one more thing. But EnviroFlash delivers vital health information in time for you to prepare for what's ahead. To help you stay better informed about the air around you, please visit EnviroFlash at www.enviroflash.info and sign up today.

LIVE BETTER WITH CLEAN AIR!

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For further information please contact Gail Williams at 891-2882 x105.